

SPONSORSHIP PROPOSAL



Pakistan's Largest Student Software Exhibition & Tech Talent Platform. Connect your brand with the future leaders of the digital revolution.

DATES

22nd August 2026

PRIME VENUE

Pearl-Continental Hotel
Karachi

EXPECTED REACH

10,000+ Attendees

ABOUT *Aptech* PAKISTAN

Aptech Pakistan is the premier pioneer for professional IT education, scaling the technology ecosystem since inception. We empower the nation's youth with certified digital excellence.



26+ Years Legacy

Delivering premier tech-vocational training, establishing standard-compliant pathways globally in 40+ countries with 2,500+ global network hubs.



34+ Local Centers

An expansive network spanning critical urban tech hubs across Pakistan, unifying regional talent under one standardized technical methodology.



100,000+ Alumni

Nurturing certified industry-ready software engineers, systems administrators, cloud operators, and designers since launching local operations.

WHAT IS APTECH VISION?

The Ultimate Tech Talent Showcase

Aptech Vision is the highly anticipated signature exhibition turning student innovations into high-market value realities, acting as a real-time job-talent marketplace.

- ✔ **16th Grand Edition:** Highly respected event visited by industrial and academic leaders.
- 💧 **250+ Projects Showcased:** Shortlisted rigorously from over 1,000+ software solutions.
- 🛡️ **Enterprise Solutions:** Full-scope projects covering AI, Cybersecurity, IoT and Fintech.



Software Exhibition



Freelancers Awards



Job Fair

Conference

VALUED PARTNERS AND SPONSORS IN PREVIOUS YEARS

STRATEGIC & TITLE PARTNERS



TECHNOLOGY, CLOUD, MEDIA & BANKING ECOSYSTEM SPONSORS



THE EVENT ECOSYSTEM



Software Exhibition

250+ live student teams presenting commercial-grade software, AI systems, and cloud architectures directly to investors and judges.



Aptech Job Fair

An on-site corporate hiring lounge connecting top HR recruitment partners with hundreds of pre-vetted developer candidates.



Tech Conference

Distinguished speaker tracks covering Generative AI developments, cyber threats, cloud deployment structures, and tech trends.



Freelancer Awards

Celebrating the inspiring journeys of Aptech alumni who have built successful careers



Visionary Awards

Honoring innovation and excellence in fields such as AI, cybersecurity, cloud computing, and web development.



Alumni Awards

Celebrating excellence in technology, leadership, and innovation. Honoring Aptech alumni who shape the future with knowledge and impact

SOFTWARE EXHIBITION TRACKS

Architecting Complex Systems

Students showcase production-ready, highly compliant tech solutions addressing real-world commercial challenges across modern engineering disciplines:

-  **Generative AI & Data Analytics:** Neural networks, predictive analytics models, and custom NLP toolsets.
-  **Cybersecurity & Cloud Solutions:** Scalable server architectures, system threat defense mechanisms.
-  **Web & App Ecosystems:** Multi-platform Flutter, React, and enterprise-level database applications.



APTECH JOB FAIR: BUILD TEAMS

Connecting Elite Talent with Brands

Secure a strategic pipeline of skilled talent to power your corporate technical divisions. Short-circuit your traditional HR recruitment lifecycle through live interactions.

-  **On-Site Hiring Lounge:** Establish designated interviewer spaces for direct portfolio evaluations.
-  **Employer Branding:** Align your corporate identity with local tech-community development.
-  **CV Repository Access:** Instant digital pipeline access to resume banks of all competitors.



CONFERENCE & AWARDS CEREMONY

Future-Facing Discourse & Recognition

A unified gathering celebrating high-performance thinkers, panel structures on artificial intelligence, and premium award segments.

-  **Tech Panels:** Industry captains, VC experts, and startup founders discuss local tech scale.
-  **Grand Visionary Awards:** Honoring superior student software innovations.
-  **Alumni & Freelancer Awards:** Celebrating top remote specialists and global startups.



INSPIRING DIALOGUE • REWARDING MERIT

GLIMPSE OF PREVIOUS YEARS



AUDIENCE REACH & DEMOGRAPHICS

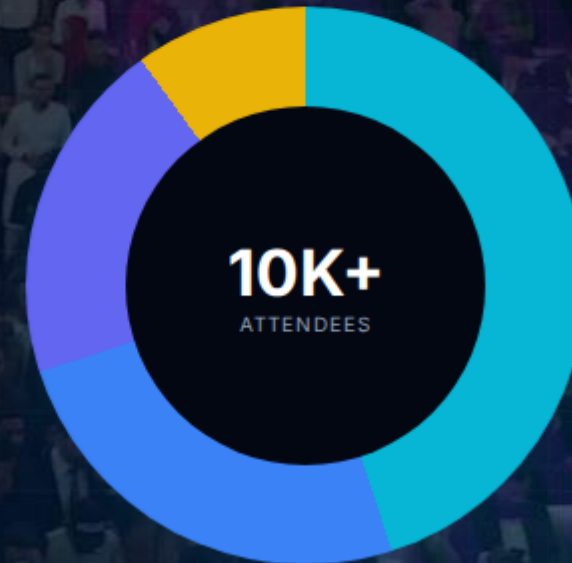
Highly Targeted Access Points

Aptech Vision is the focal gathering point of the tech community, positioning your sponsor brand directly before high-intent consumer demographics.

 **10,000+ expected audience:** Diverse assembly of students, developers, and leaders.

 **82% Gen-Z Youth:** Engaging the active, technology-immersed youth demographic.

 **Ecosystem convergence:** 150+ software houses, recruitment firms, and VCs present.



 Tech Students (45%)

 Professionals (25%)

 HR Experts (20%)

 VC/Founders (10%)

SPONSOR VALUE PROPOSITION



Brand Supremacy

Gain massive physical and digital visibility across key venue banners, digital campaigns, TV broadcasts, and active student-base ecosystems.



Accelerated Hiring

Establish a dedicated recruitment hub. Identify, interview, and recruit high-performing developers in real-time, matching team expansions.



Ecosystem Impact

Position your enterprise as an active, direct driver of youth development, supporting tech literacy and digital expansion goals across Pakistan.

TITLE SPONSOR PACKAGE

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PREMIUM POSITIONING STATUS

INVESTMENT RANGE

PKR 5 Million

- ✓ Event Title Dedicated to Your Brand
- ✓ Logo on Welcome Red Carpet Backdrop
- ✓ Logo on Main Media Wall (10×20 ft.)
- ✓ (10x20 ft.) Dedicated Space.
- ✓ Logo on Exclusive Entrance Banner (10×10 ft.)
- ✓ Logo on Invitation Passes & E-Passes
- ✓ Coverage on Official Aptech Vision Website
- ✓ Access to All Events
- ✓ Logo on Shields, Certificates & Digital Standees
- ✓ Logo on Volunteer Shirts
- ✓ 10 Promotional Standees at Venue (by Sponsor)
- ✓ Official Announcement as Title Sponsor
- ✓ Logo on All Social Media Advertising
- ✓ Engraving & Embossing on Promotional Material
- ✓ 10-15 Minutes Stage Time
- ✓ Logo on Shields, Certificates & Digital Standees

TITLE SPONSOR PACKAGE

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INVESTMENT RANGE
PKR 5 Million



Dedicated Space (10x20 Ft)

TITLE SPONSOR PACKAGE

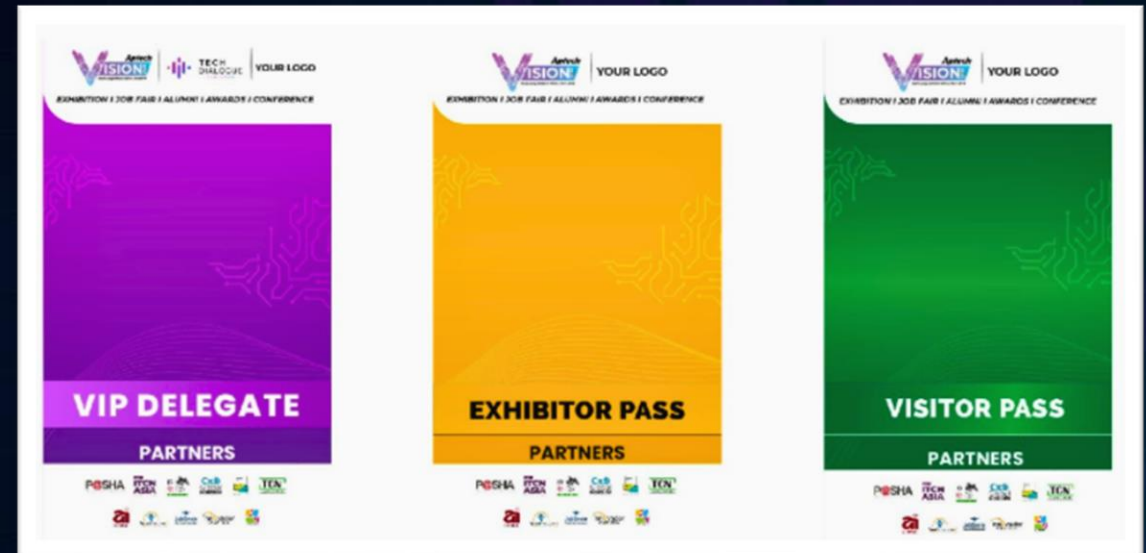
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INVESTMENT RANGE
PKR 5 Million



Aptech Pakistan presents
**PAKISTAN
BIGGEST TECH,
STARTUP & CAREER EXPO**

SOCIAL MEDIA POSTS



E- PASSES

TITLE SPONSOR PACKAGE

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INVESTMENT RANGE

PKR 5 Million



Logo on Shirts



Logo on Shields, Certificates & Digital Standees



Logo on Promotional material

TITLE SPONSOR PACKAGE

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INVESTMENT RANGE
PKR 5 Million



Stage Time (10-15 minutes)



Logo on Backdrop & Digital Standees

PLATINUM SPONSOR PACKAGE

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INVESTMENT RANGE

PKR 3 Million

- ✓ Logo on Main Media Wall (10×20 ft.)
- ✓ Dedicated Space (10x10 Ft)
- ✓ Main Side Wings Branding (Both Sides)
- ✓ Logo on Digital Standees
- ✓ Official Announcement During the Show
- ✓ Logo on Social Media Advertising
- ✓ Coverage on Official Aptech Vision Website
- ✓ Logo on Invitation Passes & E-Passes
- ✓ 10 Promotional Standees at Venue (by Sponsor)
- ✓ Official Announcement as Title Sponsor
- ✓ Logo on Promotional Material
- ✓ Guest Speaking Spot
- ✓ Access to Hiring Lounge

GOLD SPONSOR PACKAGE

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INVESTMENT RANGE

PKR 2 Million

- ✓ Logo on Main Media Wall (10×20 ft.)
- ✓ Dedicated Space (10x10 Ft)
- ✓ Main Side Wings Branding (Single Sides)
- ✓ Logo on Digital Standees
- ✓ Official Announcement During the Show
- ✓ Logo on Social Media Advertising
- ✓ Coverage on Official Aptech Vision Website
- ✓ Logo on Invitation Passes & E-Passes
- ✓ 05 Promotional Standees at Venue (by Sponsor)
- ✓ Official Announcement as Title Sponsor
- ✓ Logo on Promotional Material
- ✓ Guest Speaking Spot
- ✓ Access to Hiring Lounge

SILVER SPONSOR PACKAGE

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PREMIUM POSITIONING STATUS

INVESTMENT RANGE
PKR 1 Million

- ✓ Logo on Main Media Wall (10×20 ft.)
- ✓ Dedicated Space (10x10 Ft)
- ✓ Logo on Promotional Material
- ✓ Logo on Digital Standees
- ✓ Logo on Invitation Passes & E-Passes
- ✓ Logo on Social Media Advertising
- ✓ Coverage on Official Aptech Vision Website
- ✓ Access to Hiring Lounge

VENUE: Pearl-Continental Hotel Karachi

Marquee & Zaver Hall

The Hub of Industrial Innovation

PC Hotel provides world-class venue amenities, perfect logistics integration, and premium comfort configurations for hundreds of regional tech participants.

-  **Central Accessibility:** Prime city location, guaranteeing smooth corporate access pipelines.
-  **High Scale Integration:** Sprawling hall arrangements containing 250+ live demo pods.
-  **Advanced Networks:** Ultra high-speed internet to power extensive live tech exhibitions.

THE TECH VENUE • KARACHI, PAKISTAN



 LET'S CONNECT

JOIN APTECH VISION 2026

"Together, Let's Shape Pakistan's Digital Future." Secure your sponsorship footprint and make an impact.

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